



Valutec Gift and Loyalty Cards

Valutec is a comprehensive provider of prepaid card services, including gift cards and reloadable cards, with end-to-end solutions for development, processing and administration of stored value programs. Our gift card program is a revenue-generating program that enables you to build your business and improve your cash flow. Valutec works closely with each merchant to create the highest potential for additional revenue streams, brand building and customer loyalty.

With flexible card ordering options, Valutec offers a scalable solution to meet the needs of any size merchant. We are uniquely structured to provide the individual touch required to successfully support multi-location retailers. Regardless of a merchant's size, Valutec provides the products and activity reporting needed to successfully market gift cards and track their program's performance.

Merchants work with our in-house graphic designers to customize their cards for maximum brand exposure. In addition to the cards themselves, Valutec provides a variety of complementary products to enhance and maximize a merchant's program. Some of these products include:

- **Custom merchandising**
- **Loyalty marketing**
- **Virtual cards with online fulfillment**
- **Direct mailing campaigns**
- **Text messaging**
- **Social networking capabilities**
- **Third party distribution**



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Valutec Gift and Loyalty Card Programs

Merchant Benefits:

- Sales increase ranges from 20 – 500 percent in the first year.
- Prominence in the wallet enhances brand awareness and customer purchase frequency.
- Cards may be loaded with any dollar amount or limited to a minimum and/or maximum value.
- Cards may be bulk-loaded for special promotions and marketing campaigns.
- A central database system processes transactions in real time from any location.
- Activity reports provide an audit trail to eliminate fraud associated with certificates

Other Business Applications

Electronic coupons, swipe-and-win events, fundraisers, charity cards, community cards, employer cards and direct mail campaigns – the marketing applications of electronic cards are as wide open as the imagination.

Valutec is pleased to present a revenue-generating gift card program that allows you to add more value to your payments platform.

Regardless of the program selected, cards are easily activated, redeemed and reloaded at the point-of-sale (POS). Valutec offers automated, monthly funds reconciliation for multi-location merchants. The robust reporting package allows merchants to access data for all transactions captured on the host database during a specified time period, as well as total fees billed.

The merchant's summary aggregates transactions at the corporate level and also provides details for each location. Custom reporting formats can also be created to accommodate additional information requirements.

